



## 2019 SPONSOR OPPORTUNITIES

Call Joe at 412-494-5572 for availability

**PLATINUM SPONSOR - \$1600** Multiple sponsorships available at this level

- Prime location (as space permits and subject to prior sales) or an 8 x 20 Exhibitor space inside Exhibit Hall or \$850 credit towards a larger space inside Exhibit Hall.
- Full page ad placement in the conference program distributed to all attendees.
- Listing as a Platinum Sponsor on the conference website (including hotlink) and all printed marketing materials.
- Two (2) complimentary three-day conference registrations.
- Two (2) additional lunch tickets for Friday and Saturday.
- Attendee list with contact information (available March 21, 2019).\*

**GOLD SPONSOR - \$1100** Multiple sponsorships available at this level

- 8 x 10 Exhibitor space (or \$500 credit towards a larger space).
- Half page ad placement in the conference program distributed to all attendees.
- Listing as a Gold Sponsor on the conference website and all printed marketing materials.
- One (1) complimentary three-day conference registration.
- One (1) additional lunch ticket for Friday and Saturday.

**SILVER SPONSOR - \$750** Multiple sponsorships available at this level

- 8 x 10 Exhibitor space.
- Listing as a Silver Sponsor on the conference website and all printed marketing materials.
- One (1) complimentary single-day conference registration.
- One (1) additional lunch ticket for Friday.

**Stag Pass—NEW IN 2019—Buy most of Stag Pass (entrance area to Exhibit Hall) for \$2000.** This area has nearly 600 square feet of prime, useable exhibit space (not including walkway that must be open and meet ADA standards). This is the main entrance and exit to Exhibit Hall. Attendees will see you first...and last. (Note—this area has a maximum ceiling height of 8 feet.)

\* Attendee list available only to platinum sponsors upon request. Full contact information consists of name and email and attendees will have the option to opt-out. Information cannot be sold/provided to any other entity.



## **ADDITIONAL 2019 EXCLUSIVE SPONSOR OPPORTUNITIES**

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### **CONFERENCE NOTEPAD & PEN SPONSOR - \$3000**

Each year, attendees receive a professional notepad that can be used over and over again. Your logo (and the EMS Update logo) will be on the front of the notepad and on each pen. We see these notepads and pens used for years after each conference at EMS agencies and other educational events.

### **LANYARD - \$2000**

Each registered attendee (including students and faculty) will receive a lanyard with your name/logo (and the EMS Update logo) displayed. These lanyards would be designed to accompany name badges.

### **NAME BADGE - \$1000**

Badge distributed to all registrants with ability to include a small company logo on front and customized marketing message on back of badge. Logo and message must be no larger than 1" h by 3" w.

### **WELCOME RECEPTION AND OPENING CEREMONIES - \$1500**

Energy is at a conference high during the opening ceremonies (now on Thursday afternoon) where all attendees are welcomed. Be the sponsor of this event to increase branding and visibility, interact with attendees, and most importantly, let them know you are there! Benefits include invitation to each attendee and logo placement in the Grand Ball Room. Let's discuss possible beverage and food options.

### **BOARD OF DIRECTORS & MEDICAL DIRECTORS LUNCH—\$1250**

Want to get the attention of the EMS physicians, EMS managers and chiefs, and other decision makers from 16 counties in Western Pennsylvania? Feed them! Sponsor our Medical Director and Board of Director's private luncheon (scheduled for Friday) and you'll have an opportunity to welcome everyone as they arrive.

### **REGISTRATION BACKPACK SPONSOR - \$1000**

These draw-string backpacks are distributed at conference registration so all attendees are carrying your advertisement throughout the conference. Your logo (and the EMS Update logo) would be prominent.

### **FRIDAY PLENARY SESSION—\$1000**

The opportunity to have your logo on the screens as attendees enter the Grand Ball Room for the keynote speaker is the highlight. Your logo is also displayed immediately prior to Exhibit Hall opening so everyone has you on their mind.

### **SATURDAY CLOSING PLENARY SESSION—\$1000**

Want to have the last word? You can, with this opportunity as your logo is displayed thanking everyone for attending EMS Update 2019 as our keynote speaker closes out the conference on Saturday afternoon. Your logo will be displayed in the Grand Ball Room immediately prior to, and after the closing keynote presentation.



## ADDITIONAL 2019 SPONSOR OPPORTUNITIES

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### NON-EXCLUSIVE OPPORTUNITIES

#### CONFERENCE REGISTRATION AREA— \$250

By being a sponsor of the registration area, all attendees will not only see your brand upon check-in (signage, etc...) they will also receive a promotional item (ex. post card for giveaway) that will increase your booth traffic!

#### SMART PHONE CHARGING STATIONS—\$150 per TABLE

As more attendees are using smart phones, you can sponsor a charging station so they will know YOU were the one that helped get their device through the day. Additionally, you'll be able to set up a promotional poster at the charging station.

**COFFEE BAR**—\$750 per morning—Available Thursday, Friday and/or Saturday, prior to classes starting, you can sponsor a coffee bar, complete with fresh brewed coffee, herbal teas, hot chocolate, assorted flavored syrups, whipped cream and garnishes (such as cinnamon sticks, chocolate chips and mini-marshmallows). Your logo, of course, is displayed at the Coffee Bar!

**BREAK REFRESHMENT SPONSORS** - CHOOSE THE BREAK(S) YOU WANT TO SPONSOR—ONE SPONSOR per BREAK OPPORTUNITY—\$600 per BREAK

**MID MORNING (coffee replenish)**

THURSDAY

FRIDAY

SATURDAY

**AFTERNOON (soda)**

THURSDAY

FRIDAY

SATURDAY

#### VISITOR BAG SPONSOR—\$600

These die-cut handle plastic bags are distributed at the entrance of Exhibit Hall so everyone entering (including those visiting just for the exhibits) would receive a bag that could carry items from the exhibitors. Your logo (and the EMS Update logo) would be prominent on the bags.

#### FAMILY FUN NIGHT (MOVIE & FOOD) (Saturday night) - \$500 per night

Families are invited to watch a G or PG rated movie in one of the stadium seated designed AV rooms. Popcorn, pizza, cookies and child friendly beverages are provided. Your logo will be displayed on all advertising and you have the opportunity to welcome families to the event held in the early evening.