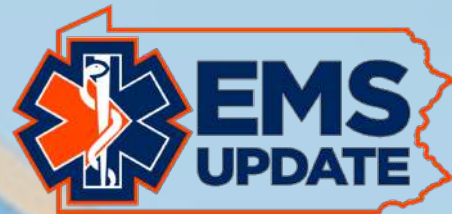


# EMS UPDATE

MARCH 23, 24, 25 2023

## SPONSORSHIP INFORMATION

*Pennsylvania's  
Largest EMS  
Gathering*



Show Dates are March 23 and 24, 2023

Open Show Hours

Thursday March 23 5:15pm - 7:00pm

Friday March 24 9:00am—5:00pm

No show hours on Saturday

# 2023 CONFERENCE SPONSOR LEVELS

Call Joe at 412-494-5572 for availability

## **SQUAD 51 SPONSOR—\$5100 + cost of booth space (if applicable) - ONLY ONE AVAILABLE**

### **PACKAGE INCLUDES**

- Centerfold (2 pages) ad placement in the conference program available to all onsite participants.
- Listing as a SQUAD 51 Sponsor on the conference website (including hotlink) and all printed marketing materials, including signs.
- Squad 51 Sponsor signage hanging in Convention Center of resort.
- Four (4) complimentary three-day conference registrations.
- 1 Conference bag insert
- Title sponsorship of Thursday evening exhibitor reception with food/beer station near your booth.
- Attendee list with contact information (available March 17, 2023 upon request). Contact information consists of name and email and attendees will have the option to opt-out. Information cannot be sold/provided to any other entity.

## **RAMPART SPONSOR - \$2500 + cost of booth space (if applicable) - ONLY THREE AVAILABLE**

### **PACKAGE INCLUDES:**

- Full page ad placement in the conference program available to all attendees.
- Listing as the Rampart Sponsor on the conference website (including hotlink) and all printed marketing materials, including signs.
- Two (2) complimentary three-day conference registrations.
- 1 Conference bag insert
- Event sponsorship of Thursday evening exhibitor reception with food/beer station near your booth.
- Attendee list with contact information (available March 17, 2023 upon request). Full contact information consists of name and email and attendees will have the option to opt-out. Information cannot be sold/provided to any other entity.

## **JOHNNY & ROY SPONSOR - \$1250 + cost of booth space (if applicable) - ONLY FIVE AVAILABLE**

### **PACKAGE INCLUDES:**

- Half page ad placement in the conference program available to all attendees.
- Listing as the Johnny & Roy Sponsor on the conference website and all printed marketing materials.
- One (1) complimentary three-day conference registration.
- Listing as a sponsor of Thursday evening exhibitor reception.
- 1 Conference bag insert

## **FRIDAY KEYNOTE PRESENTATION - \$2000 ONE OPPORTUNITY**

Energy is at a conference high during the keynote presentation (Friday morning) where all attendees are welcomed. Be the sponsor of this event to increase branding and visibility, interact with attendees, and most importantly, let them know you are there! Benefits include invitation to each attendee and logo placement on the screens as attendees enter the Grand Ball Room for the keynote speaker and also displayed immediately prior to Exhibit Hall opening. You also sponsor refreshments, pastries and donuts.



## 2023 EXCLUSIVE SPONSOR OPPORTUNITIES

### **NAME BADGE - \$1000 ONE OPPORTUNITY**

Badge distributed to all registrants with your color company logo on the badge. Logo must be no larger than 1”h by 3”w.

### **EMS UPDATE 2023 MOBILE APP - \$1500 ONE OPPORTUNITY**

Increase exposure and drive traffic to your booth with our Mobile App. Attendees get pre-arrival notification of the app, along with signage at the conference. Banner ad on the app included.

### **EMS UPDATE 2023 EXHIBIT HALL BAGS—\$750 ONE OPPORTUNITY**

These die-cut handle plastic bags are distributed to attendees specifically to carry all of their “stuff”; including items passed out in Exhibit Hall.

### **THURSDAY KEYSTONE PRESENTATION - \$1350—ONE OPPORTUNITY**

New in 2023! Our KEYSTONE presentation is supporting all of our presentations on Thursday afternoon. As the sponsor, you will receive logo placement inside the Grand Ball Room. Refreshments and cookies are also part of the package. There is no better time to demonstrate your keystone support!

### **BOARD OF DIRECTORS & MEDICAL DIRECTORS LUNCH—\$1350 ONE OPPORTUNITY**

Get the attention of the EMS physicians, EMS managers and chiefs, and other decision makers from 16 counties in Western Pennsylvania by feeding them! Sponsor our Medical Director and Board of Directors’ private luncheon (Friday) and your signage will welcome everyone as they arrive.

### **AUDIO VISUAL SPONSOR—\$750—ONLY FIVE AVAILABLE**

We have upgraded our Audio-Visual capabilities for EMS Update 2023 and you can be a part of it. Each sponsorship gets you the exclusive ability to sponsor expanded AV technology in each class room. Your logo is displayed in each meeting room for each presentation.

### **EXHIBITOR RECEPTION FOOD SPONSOR—\$750/item—LIMITED 6 OPPORTUNITIES**

A reception is held Thursday evening for all attendees and exhibitors. This hors d'oeuvres and beer reception gives attendees a chance to network with their confreres in a relaxed environment, and for the exhibitors to interact with Conference attendees. This paid sponsorship provides hors d'oeuvres served to the reception guests. Sponsors are welcome to sponsor part of the event (by selecting 1 or more) or, generous donors can sponsor the entire event by selecting 6.

### **EXHIBITOR RECEPTION BEVERAGE SPONSOR—\$2000—ONE OPPORTUNITY**

You are the exclusive sponsor of the beverages (beer, soda and water) for the reception held Thursday evening for all attendees and exhibitors.

# ADDITIONAL 2023 SPONSOR OPPORTUNITIES

Call Joe at 412-494-5572 for availability

## **EMS UPDATE 2023 CONFERENCE PAPER NOTEPADS—\$1000—ONE OPPORTUNITY**

Notepads with your company logo/name, along with EMS Update 2023 branding, distributed to conference attendees to take notes.

## **EDUCATION PARTNER—\$150/session**

Your marketing is available to the participants at each session that you sponsor. Students will see your logo when they scan their ID badges to get continuing education.

## **CONFERENCE BAG INSERT— \$150/item MULTIPLE OPPORTUNITIES**

This sponsorship allows one company item of your choice to be inserted in the show bag. Materials to be supplied by you. Item must fit in show bag and be agreed to by sponsor and EMS West/WREMS. Materials must be in the EMS West office by March 13, 2023.

## **MOBILE DEVICE CHARGING STATIONS—\$150 per TABLE—ONLY FIVE TABLES AVAILABLE**

More attendees are using mobile devices which means more dead batteries! Sponsor a charging station so they will know YOU were the one that helped get their device through the day. Additionally, you'll be able to set up a promotional poster at the charging station.

**THURSDAY AM COFFEE BAR—\$900—**Welcome everyone to the conference first thing Thursday morning as you sponsor a coffee bar, complete with fresh brewed coffee, herbal teas, orange juice, pastries and donuts. Your logo, of course, is displayed at the Coffee Bar! Looking for Friday coffee bar? Check out sponsorship of the Keynote presentation.

**SATURDAY AM COFFEE BAR—\$900—**Prior to classes starting, you can sponsor a coffee bar, complete with fresh brewed coffee, herbal teas, orange juice, pastries and donuts. Your logo, of course, is displayed at the Coffee Bar!

**GET YOU GOING BREAK—\$750 per day—**Available Thursday, Friday and/or Saturday. Midway thru each morning, you can sponsor fresh hot coffee, tea and bottled water to students. Your logo is displayed prominently during this break.

**AFTERNOON DELIGHT BREAK—\$750 per day—**Available Friday and/or Saturday. You know that spot during the day when you need something extra to keep going? Students will appreciate you sponsoring soft drinks, bottled water and freshly baked cookies. They'll eat and drink while seeing your logo.

Attendees at EMS Update 2023 have access to a paper conference program containing general information, course agenda, an exhibitor listing, and the layout for the exhibitors. The program also includes page sponsorships, providing you with an opportunity to welcome attendees to the conference.

Page sponsorship costs for this 8.5 x 11, color program are:

<b>full page</b>	<b>8.5 w x 11 h</b>	<b>\$350</b>	<b>half-page horizontal</b>	<b>8.5 w x 5.5 h</b>	<b>\$225</b>
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The deadline for submission of these page sponsorships is March 1, 2023.