



## 2020 PLATINUM & GOLD LEVEL SPONSOR OPPORTUNITIES

Call Joe at 412-494-5572 for availability

**PLATINUM SPONSOR** - \$1000 + cost of booth space

Multiple sponsorships available at this level

- Full page ad placement in the conference program distributed to all attendees.
- Listing as a Platinum Sponsor on the conference website (including hotlink) and all printed marketing materials.
- Two (2) complimentary three-day conference registrations.
- Two (2) additional lunch tickets for Friday and Saturday.
- Attendee list with contact information (available March 18, 2020). Attendee list available only to platinum sponsors upon request. Full contact information consists of name and email and attendees will have the option to opt-out. Information cannot be sold/provided to any other entity.

**GOLD SPONSOR** - \$500 + cost of booth space

Multiple sponsorships available at this level

- Half page ad placement in the conference program distributed to all attendees.
- Listing as a Gold Sponsor on the conference website and all printed marketing materials.
- One (1) complimentary three-day conference registration.
- One (1) additional lunch ticket for Friday and Saturday.

## 2020 EXCLUSIVE SPONSOR OPPORTUNITIES

Call Joe at 412-494-5572 for availability

**EMS UPDATE 2020 MOBILE APP** - \$1500

Increase exposure and drive traffic to your booth with our Mobile App. Attendees get pre-arrival notification of the app, along with signage at the conference. Banner ad on the app included.

**PHOTO BOOTH** - \$2000

Capture the moment! Receive exclusive naming rights of the EMS Update 2020 Photo Booth. Every photo taken (and texted/emailed) can have your customized message placed on your behalf.

**NAME BADGE** - \$1000

Badge distributed to all registrants with your color company logo on front and back of badge. Logo must be no larger than 1" h by 3" w.

**NO LONGER AVAILABLE**



## 2020 EXCLUSIVE SPONSOR OPPORTUNITIES

Call Joe at 412-494-5572 for availability

### CONFERENCE NOTEPAD - \$3000

Each year, attendees receive a free EMS Update notepad that can be used time and time again. Your logo (and the EMS Update logo) will be on the front of the notepad. We see these notepads and pens used for years after each conference at EMS agencies and other educational events.

### LANYARD - \$2000

Each registered attendee in our event will receive a lanyard with your name/logo displayed. These lanyards would be designed to accompany conference name badges.

### WELCOME RECEPTION AND OPENING CEREMONIES - \$1500

Energy is at a conference high during the opening ceremonies (Thursday afternoon) where all attendees are welcomed by the sponsor of this event. To increase learning and visibility, interact with attendees, and most importantly, let them know you are there! Benefits include invitation to each attendee and logo placement in the Grand Ball Room. Let's talk about you having five minutes prior to the keynote to spread your message and discuss possible beverage and food options.

### BOARD OF DIRECTORS & MEDICAL DIRECTORS LUNCH—\$1250

Get the attention of the EMS physicians, EMS managers and chiefs, and other decision makers from 16 counties in Western Pennsylvania by feeding them. Sponsor our Medical Director and Board of Directors' private luncheon (Friday) and you'll have an opportunity to welcome everyone as they arrive.

### REGISTRATION BAG SPONSOR - \$1000

These are distributed at conference registration, so all attendees see your advertisement throughout the conference. Your logo (and the EMS Update logo) would be prominent.

### FRIDAY GENERAL SESSION—\$1500

The opportunity to have your logo on the screens as attendees enter the Grand Ball Room for the keynote speaker is the highlight. Your logo is also displayed immediately prior to Exhibit Hall opening so everyone has you on their mind. Let's talk about you having five minutes prior to the keynote to spread your message!

### SATURDAY SHOWCASE SESSION—\$1000

Want to have the last word? You can, with this opportunity as your logo is displayed thanking everyone for attending EMS Update 2020 as our keynote speaker closes out the conference on Saturday afternoon. Your logo will be displayed in the Grand Ball Room immediately prior to, and after the closing keynote presentation.



## ADDITIONAL 2020 SPONSOR OPPORTUNITIES

Call Joe at 412-494-5572 for availability

### NON-EXCLUSIVE OPPORTUNITIES

*Multiple availability*

#### PACKET INSERT— \$300

This sponsorship allows one item per company to be inserted in the show bag. Materials to be supplied by you. Item must fit in show bag and be agreed to by sponsor and EMS West/WREMS. *Five sponsorships available. Materials must be in the EMS West office by March 13, 2020.*

**NO LONGER AVAILABLE**

#### MOBILE DEVICE CHARGING STATIONS—\$150 per TABLE

More attendees are using mobile devices which means more dead batteries! Sponsor a charging station so they will know YOU were the one that helped get their device through the day. Additionally, you'll be able to set up a promotional poster at the charging station. *Five sponsorships available.*

**FOUR LEFT**

**COFFEE BAR**—\$750 per morning—Available Thursday, Friday and/or Saturday, prior to classes starting, you can sponsor a coffee bar, complete with fresh brewed coffee, decaf, hot chocolate, assorted flavored syrups, whipped cream and garnishes (such as cinnamon sticks, chocolate chips and mini-marshmallows). Your logo, of course, is displayed at the Coffee Bar!

**NO LONGER AVAILABLE**

**BREAK REFRESHMENT SPONSORS - CHOOSE THE BREAK(S) YOU WANT TO SPONSOR—ONE SPONSOR per BREAK OPPORTUNITY—\$600 per BREAK**

**NO LONGER AVAILABLE**

**MID MORNING (coffee replenish)**

THURSDAY

FRIDAY

SATURDAY

**AFTERNOON (soda)**

THURSDAY

FRIDAY

SATURDAY

#### VISITOR BAG SPONSOR—\$600

These die-cut handle plastic bags are distributed at the entrance of exhibit hall to everyone entering (including those visiting just for the exhibits) would receive a bag that could carry items from the exhibitors. Your logo (and the EMS Update logo) would be prominent on the bags.

**NO LONGER AVAILABLE**

#### FAMILY MOVIE NIGHT (MOVIE & FOOD) (1 Friday night and 1 Saturday night) - \$500 per night

Families are invited to watch a G or PG rated movie in one of the stadium seated designed AV rooms. Popcorn, pizza, cookies and child friendly beverages are provided. Your logo will be displayed on all advertising and you have the opportunity to welcome families to the event held in the early evening.

**SATURDAY ONLY LEFT**